

# koffler

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FOR IMMEDIATE RELEASE

## **Koffler Centre of the Arts modernizes “radio drama” in *How to Build a Fire*, a serialized audio narrative from award-winning playwright Kat Sandler**

**Toronto, ON, January 12, 2016** – Adding to the exciting lineup of digital arts experiences hosted on [Koffler.Digital](#), the **Koffler Centre of the Arts** has commissioned audience-favourite **Kat Sandler** and **Theatre Brouhaha Productions** for the riveting new audio drama *How to Build a Fire*.

Beginning **January 28, 2016**, episodes will be released weekly – playing in the style of old-fashioned radio drama. Sandler’s sharp writing and imaginative narrative contemporize the format for modern audiences who’ve whet their appetites with programs like *Welcome to Night Vale* and *Serial*.

Sandler, hailed by *The Toronto Star* as “the most exciting theatre voice in Toronto today,” brings her trademark “HBO-style” to this six-part miniseries that features original music by **Peter Chapman**, and the voice talents of **Caitlin Driscoll, Tim Walker, Kat Letwin, Maria Ricossa, Tony Nappo, Maggie Butterfield, Daniel Pagett**, and **Colin Munch**. Editing and sound effects are by **the Brothers DePaul**, and the piece is co-created and dramaturged by **Daniel Pagett** and **Tom McGee**.

“People are listening to podcasts as voraciously as they listened to radio dramas in the 1940s,” says **Natalie Kertes, Director of Literary and Theatre Programs** at the Koffler. “It’s only natural to be excited for the fiction version of *Serial* or an episodic version of *The Truth*. A compelling story will capture people’s attention no matter the form, and that is exactly what Kat Sandler has given us here!”

The story begins in the small fracking town of Winnisk, Alberta, where it’s always been better to blend in. But there’s something off about the Goodhand twins, Maisey and Sirius. On their sixteenth birthday, a mysterious blaze destroys half the town and Sirius is shot and killed. The sheriff claimed Sirius was running at her. She said he was on fire. She said he was smiling.

Paranoia begins to grip the town as a mysterious stranger employed by the fracking corporation, Pembroke Oil, arrives and begins asking deep and probing questions that stir up old secrets. When a series of seemingly accidental fires begin to flare in Maisey’s wake, hysteria takes hold... how far will the people of Winnisk go to stop history from repeating itself?

Episodes can be downloaded via The Koffler.Digital Audio Programs stream on iTunes, or streamed via Soundcloud at [Koffler.Digital/HowToBuildAFire](#). The episode release schedule is as follows:

January 28, 2016 – *Episode One*  
February 4, 2016 – *Episode Two*  
February 11, 2016 – *Episode Three*  
February 18, 2016 – *Episode Four*  
February 25, 2016 – *Episode Five*  
March 3, 2016 – *Episode Six*

### **ABOUT THE KOFFLER CENTRE OF THE ARTS**

The [Koffler Centre of the Arts](#) is a Jewish cultural organization that presents a contemporary cross-disciplinary arts program encouraging inquiry and exploration. We promote an inter-cultural dialogue that engages our Jewish identity with diverse perspectives and global voices. The Koffler Gallery and its administrative offices are located at Artscape Youngplace, in Toronto’s vibrant downtown West Queen West art and design district. Koffler Centre of the Arts acknowledges the support of the Koffler Family Foundation, UJA Federation of Greater Toronto, Cultural Season Sponsor CIBC Wood Gundy, the

Ontario Arts Council through the Community and Multidisciplinary Arts Organizations Program, our patrons and donors.

#### **ABOUT KOFFLER.DIGITAL**

[Koffler.Digital](#) is a platform for 100% free, original digital arts experiences digital arts available 24/7 on your smartphone, tablet, or desktop that uses the vigorous application of art, thought, and imagination on digital medias to explore the ideas that are shaping Toronto. We work to provide a nourishing alternative to the daily click-bait diet (hey, we like BuzzFeed, too). We work with Toronto's emerging artists, thinkers, and leaders to provide you with the best content, for free, year-round. We prioritize an uncluttered, crisp aesthetic that highlights the content, and let's you explore without distraction.

#### **ABOUT BROUHAHA**

Brouhaha combines the primacy of story with the rapid pace of the Information Age to create relevant entertainment for the Netflix generation. We want to entertain, to challenge, to energize, to arouse, to confuse, and in general, to give audiences something to talk about. In short, our productions are what all the brouhaha's about.

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For further information about *How to Build a Fire* and high resolution images, visit [www.koffler.digital/howtobuildafire](http://www.koffler.digital/howtobuildafire) or contact:

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